

2026
SPEAKER PACKET

A portrait of Chris Pineda, PhD, a bald man with a beard, wearing a blue shirt and a patterned tie. He is looking slightly to the right of the camera. The background is dark. The text is overlaid on the bottom left of the image.

CHRIS PINEDA, PHD

MARKED BY PURPOSE

"More than a keynote—a transformational experience."

CHRIS PINEDA, PHD

SPEAKER | PSYCHOLOGIST | BEST SELLING AUTHOR

HOW YOU SHOW UP UNDER
PRESSURE CHANGES EVERYTHING.
PINEDA CREATES EXPERIENCES THAT
HELP LEADERS STEP OUT OF
AUTOPILOT, DEFINE THEIR PURPOSE,
AND LEAD WITH CLARITY, INTENTION,
AND IMPACT.



Chris Pineda, PhD, is an organizational psychologist, keynote speaker, and best selling author of *Beneath the Transaction: Discover the 7 Conditions that Transform Life and Leadership*. He has intentionally set himself apart from traditional keynote speakers by creating experiences that audiences don't just hear—but remember and immediately apply to their life and leadership.

Chris works with leaders and teams navigating growth, change, and performance pressure, helping them build alignment, strengthen culture, and turn purpose into performance. **Through his research-backed framework, the 7 Conditions of Transformation™, he equips audiences with practical tools to create lasting change—not just temporary motivation.**

His signature keynote, **Marked by Purpose: Where Purpose Becomes Permanent**, is ideal for annual summits, conferences, and leadership retreats where organizations want to create a moment that carries through the rest of the event and beyond. It is especially powerful during catalytic moments—organizational change, culture resets, or leadership transitions—when teams need to reconnect to purpose and direction.

Leaders leave with a defined purpose, a symbol of their “why,” and a practical understanding of the 7 Conditions that transform culture in their organizations and in their lives—starting with purpose.

SIGNATURE TOPICS

LEADERSHIP

CHANGE

CULTURE

MINDSET

SIGNATURE KEYNOTE:

MARKED BY PURPOSE

MORE THAN A KEYNOTE—

A TRANSFORMATIONAL
EXPERIENCE THAT LEAVES A
MARK ON YOU, YOUR
ORGANIZATION AND YOUR
COMMUNITY



KEYNOTE INTRODUCTION:

This transformational keynote was born from a near *impossible challenge*: to ignite lasting transformation in his community with the promise of unlimited resources.

For three years, nearly every effort fell short. Change seemed out of reach—until

Chris turned to the wisdom of his indigenous heritage.

From that breakthrough came the **7 Conditions of Transformation**—a framework that moves leaders and organizations beyond transactional culture into true transformation. At its foundation lies

PURPOSE.



Through story, ritual, and reflection, Chris invites participants to uncover their deeper **WHY**, mark themselves with a symbol, and memorialize it with a professional portrait—a lasting reminder of their commitment.

Audiences leave not just inspired, but **marked by purpose**—equipped with clarity and ready to spark transformation in their organizations and communities.

**WHERE
PURPOSE
BECOMES
PERMANENT**



"Chris opened my eyes as a leader."

JARED VIRTUE WEALTH & MANAGEMENT ADVISOR

**MARKED BY
PURPOSE**



Beneath the Transaction challenges the way we think about leadership, culture, and change.

Instead of surface-level strategies, it introduces the 7 Conditions of Transformation™—a practical framework for creating lasting change in individuals, teams, and organizations.

Grounded in real-world leadership experience and research, the book shows how purpose becomes the foundation for alignment, trust, and performance. **It's a call for leaders to move beyond going through the motions—and to choose to**

live & lead
BENEATH THE TRANSACTION



#livebeneath

MARKED BY
PURPOSE

The Marked by Purpose

PORTRAIT EXPERIENCE

WHERE PURPOSE BECOMES
PERMANENT

At the close of Chris Pineda's Marked by Purpose keynote, participants are invited to make their purpose visible. After reflecting deeply and creating a personal symbol that represents their purpose, they draw that symbol on their arm — a mark of commitment inspired by Chris's Filipino heritage.

Each participant is then photographed — not as an audience member, but as someone **marked by purpose**. These portraits capture a decision to live with clarity, courage, and intention.

Participants receive **two professional portraits** as a lasting reminder of their commitment, and event organizers may receive a short highlight reel that captures the spirit of transformation shared in the room.



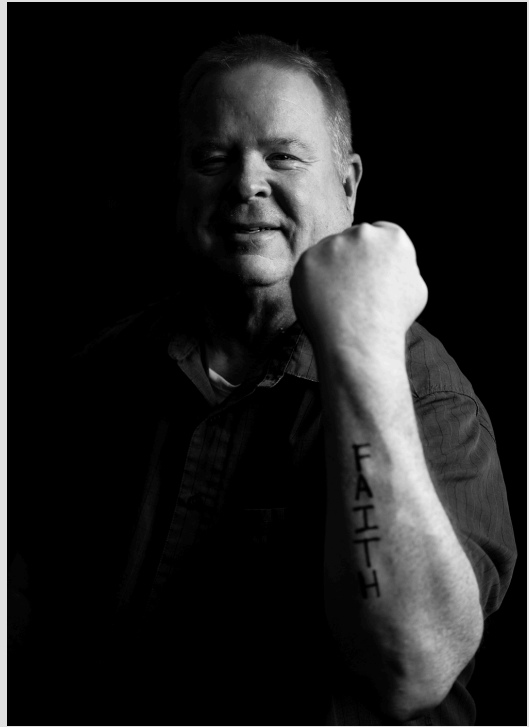
PARTICIPANT REVIEWS

"This was such a powerful experience for me. Chris's focus on transformational change is an inspiration for how we can work together within our organizations and communities to create significant positive impacts."

KEYNOTE PARTICIPANT: KIM HANSON

"I've struggled for 10 years to really nail down my purpose in words that matter to me and after this experience things just clicked. I am now deeply connected to my purpose, it reminds me of who I want to become."

KEYNOTE PARTICIPANT: HASSAN





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KEYNOTE THEMES & BREAKOUT SESSIONS

These topics are rooted in Chris's research-backed framework, the 7 Conditions of Transformation™, and can be delivered as keynotes, workshops, or breakout sessions.

Create Committed Teams

Build Accountability and Ownership That Lasts

Communication That Moves People

How the Way You Speak Shapes Culture and Results

The Courage to Lead

The Change You Want Is on the Other Side of Vulnerability

Consistent Leadership

Doing Ordinary Things with Sacred Intention

Build Trust That Holds

Creating Relationships That Withstand Pressure and Change

Psychological Safety That Performs

The 7 Pillars of Trust, Belonging, and High-Performing Teams

IN-PERSON KEYNOTE

IN-PERSON WORKSHOPS & BREAKOUTS

VIRTUAL KEYNOTE

LET'S WORK TOGETHER!

Please feel free to contact me for any questions.

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← WATCH MY SPEAKER REEL

